

# Estimation III: Method of Moments and Maximum Likelihood

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Stat 3202 @ OSU

Dalpiaz

## A Standard Setup

Let  $X_1, X_2, \dots, X_n \stackrel{iid}{\sim} \text{Poisson}(\lambda)$ . That is

$$f(x \mid \lambda) = \frac{\lambda^x e^{-\lambda}}{x!}, \quad x = 0, 1, 2, \dots \quad \lambda > 0$$

How should we estimate  $\lambda$ ?

# Population and Sample Moments

The  $k^{th}$  **population moment** of a RV (about the origin) is

$$\mu'_k = E[Y^k]$$

The  $k^{th}$  **sample moment** is

$$m'_k = \overline{Y^k} = \frac{1}{n} \sum_{i=1}^n Y_i^k$$

# The Method of Moments (MoM)

The **Method of Moments** (MoM) consists of equating sample moments and population moments. If a population has  $t$  parameters, the MOM consists of solving the system of equations

$$m'_k = \mu'_k, \quad k = 1, 2, \dots, t$$

for the  $t$  parameters.

## Example: Poisson

Let  $X_1, X_2, \dots, X_n \stackrel{iid}{\sim} \text{Poisson}(\lambda)$ . That is

$$f(x \mid \lambda) = \frac{\lambda^x e^{-\lambda}}{x!}, \quad x = 0, 1, 2, \dots \quad \lambda > 0$$

Find a method of moments estimator of  $\lambda$ , call it  $\tilde{\lambda}$ .

## Example: Normal, Two Unknowns

Let  $X_1, X_2, \dots, X_n$  be iid  $N(\theta, \sigma^2)$ .

Use the method of moments to estimate the *parameter vector*  $(\theta, \sigma^2)$ .

## Example: Normal, Mean Known

Let  $X_1, X_2, \dots, X_n$  be iid  $N(1, \sigma^2)$ .

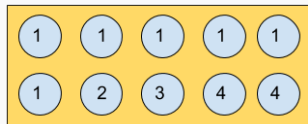
Find a method of moments estimator of  $\sigma^2$ , call it  $\tilde{\sigma}^2$ .



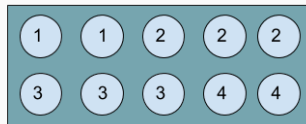


Calculus???

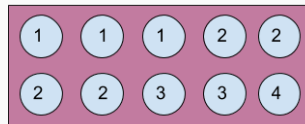
## A Game Show / An Idea



Box 1



Box 2



Box 3

# Is a Coin Fair?

Let  $Y \sim \text{binom}(n = 100, p)$ .

Suppose we observe a single observation  $x = 60$ .

# Log Rules

- $x^m x^n = x^{m+n}$
- $(x^m)^n = x^{mn}$
- $\log(ab) = \log(a) + \log(b)$
- $\log(a/b) = \log(a) - \log(b)$
- $\log(a^b) = b \log(a)$
- $\prod_{i=1}^n x_i = x_1 \cdot x_2 \cdot \dots \cdot x_n$
- $\prod_{i=1}^n x_i^a = (\prod_{i=1}^n x_i)^a$
- $\log(\prod_{i=1}^n x_i) = \sum_{i=1}^n \log(x_i)$

## Example: Poisson

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$$f(x \mid \lambda) = \frac{\lambda^x e^{-\lambda}}{x!}, \quad x = 0, 1, 2, \dots \quad \lambda > 0$$

Find the maximum likelihood estimator of  $\lambda$ , call it  $\hat{\lambda}$ .

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Calculate the maximum likelihood estimate of  $\lambda$ , when

$$x_1 = 1, \quad x_2 = 2, \quad x_3 = 4, \quad x_4 = 2.$$

# Maximum Likelihood Estimation (MLE)

Given a random sample  $X_1, X_2, \dots, X_n$  from a population with parameter  $\theta$  and density or mass  $f(x | \theta)$ , we have:

The Likelihood,  $L(\theta)$ ,

$$L(\theta) = f(x_1, x_2, \dots, x_n) = \prod_{i=1}^n f(x_i | \theta)$$

The **Maximum Likelihood Estimator**,  $\hat{\theta}$

$$\hat{\theta} = \operatorname{argmax}_{\theta} L(\theta) = \operatorname{argmax}_{\theta} \log L(\theta)$$

# Invariance Principle

If  $\hat{\theta}$  is the MLE of  $\theta$  and the function  $h(\theta)$  is continuous, then  $h(\hat{\theta})$  is the MLE of  $h(\theta)$ .

Let  $X_1, X_2, \dots, X_n \stackrel{iid}{\sim} \text{Poisson}(\lambda)$ . That is

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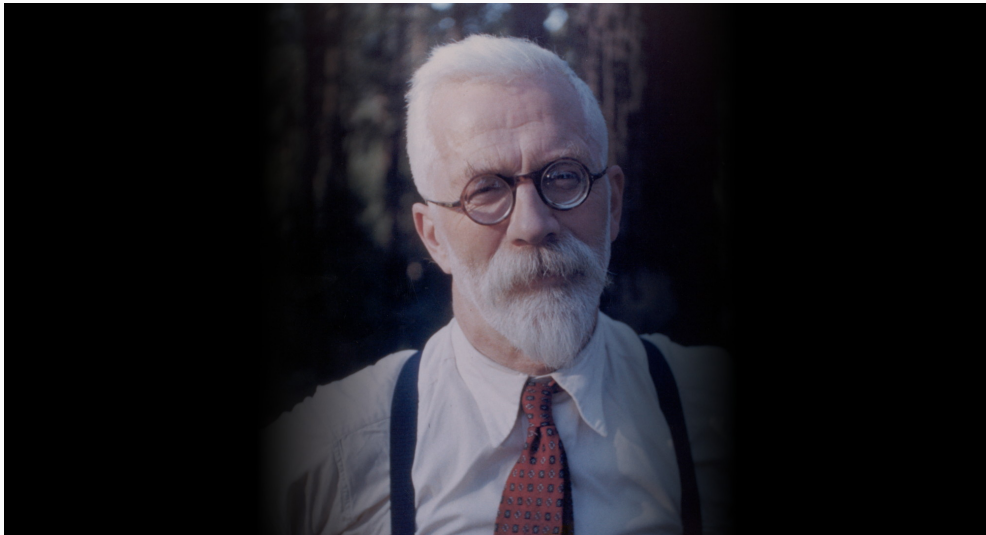
- **Example:** Find the maximum likelihood estimator of  $P[X = 4]$ , call it  $\hat{P}[X = 4]$ . Calculate an **estimate** using this *estimator* when

$$x_1 = 1, \quad x_2 = 2, \quad x_3 = 4, \quad x_4 = 2.$$



# Some Brief History

## Who Is This?



## Who Is This?



## Another Example

Let  $X_1, X_2, \dots, X_n$  iid from a population with pdf

$$f(x | \theta) = \frac{1}{\theta} x^{(1-\theta)/\theta}, \quad 0 < x < 1, \quad 0 < \theta < \infty$$

Find the maximum likelihood estimator of  $\theta$ , call it  $\hat{\theta}$ .

## A Different Example

Let  $X_1, X_2, \dots, X_n$  iid from a population with pdf

$$f(x | \theta) = \frac{\theta}{x^2}, \quad 0 < \theta \leq x < \infty$$

Find the maximum likelihood estimator of  $\theta$ , call it  $\hat{\theta}$ .

## Example: Gamma

Let  $X_1, X_2, \dots, X_n \sim \text{iid gamma}(\alpha, \beta)$  with  $\alpha$  known.

Find the maximum likelihood estimator of  $\beta$ , call it  $\hat{\beta}$ .

Let  $Y_1, Y_2, \dots, Y_n$  be a random sample from a distribution with pdf

$$f(y \mid \alpha) = \frac{2}{\alpha} \cdot y \cdot \exp \left\{ -\frac{y^2}{\alpha} \right\}, \quad y > 0, \quad \alpha > 0.$$

Find the maximum likelihood **estimator** of  $\alpha$ .

Suppose that a random variable  $X$  follows a discrete distribution, which is determined by a parameter  $\theta$  which can take *only two values*,  $\theta = 1$  or  $\theta = 2$ . The parameter  $\theta$  is unknown. If  $\theta = 1$ , then  $X$  follows a Poisson distribution with parameter  $\lambda = 2$ . If  $\theta = 2$ , then  $X$  follows a Geometric distribution with parameter  $p = 0.25$ . Now suppose we observe  $X = 3$ . Based on this data, what is the maximum likelihood **estimate** of  $\theta$ ?



$$\text{Let } Y_1, Y_2, \dots, Y_n \stackrel{\text{iid}}{\sim} f(y | \theta) = \begin{cases} \frac{2\theta^2}{y^3} & \theta \leq y < \infty \\ 0 & \text{otherwise} \end{cases}$$

Find the maximum likelihood **estimator** of  $\theta$ .

## Next Time

- More examples?
- Why does this work?
- Why do we need both MLE and MoM?
- How do we use these methods in practice?